



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Are You Flood Aware?

MSD and Hamilton County EMHSA to Launch Flood Awareness Campaign on June 19

CINCINNATI – Did you know that most homeowner's insurance does not automatically cover flood damage? Do you know the difference between overland flooding and sewer backups?

To protect and educate the public, the Metropolitan Sewer District of Greater Cincinnati (MSD) and the Hamilton County Emergency Management and Homeland Security Agency (EMHSA) are launching a joint education campaign on June 19 to promote Flood Awareness.

The campaign will begin as a three-week social media blast, but will continue as an ongoing effort to engage Hamilton County residents to become more aware of flood risks.

The campaign will provide tips and mitigation techniques on how to prevent floods and sewer backups, protect your property and belongings, and respond if an event occurs.

Learn more by following our campaign on Twitter @CincinnatiMSD and @HCEMA and on Facebook at @hamilton.countyema and @CincinnatiMSD.

Please help us spread the message– use the hashtag #BeFloodAware and the graphic below to join the effort.



For more information about sewer backups, visit MSD's Sewer Backup website, <http://sbu.msdbg.org/sbu/>.

Tips to prevent, protect and respond to floods and sewer backups can be found at <http://sbu.msdbg.org/sbu/page/Preventing-Floods-Sewer-Backups.aspx>.

For more information about flooding, please visit <http://www.hamiltoncountyohioema.org>.

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